

SMS Doctoral Workshop Program
Saturday: 11, September 2010
Co-Chairs: Jay Anand and Pierre Dussauge
Rome Marriott Park Hotel: Bramante 8

8:30 – 9:00am

Breakfast (Hotel Restaurant)

9:00-9:30am

Introductions

Faculty:

- Jay Anand (Ohio State University)
 - Pierre Dussauge (HEC-Paris)
-

9:30-10:30am

Developing and Defending Your Research Proposal

Faculty:

- Roberto Vassolo (IAE Austral)
 - Dovev Lavie (Technion)
-

10:30-10:45am

Coffee Break (Bramante 8)

10:45am-Noon

Planning for Publication

Editors:

- Will Mitchell (Duke University)
 - Ed Zajac (Northwestern University)
 - Alfonso Gambardella/Maurizio Zollo (Bocconi)
 - Steve Tallman (Richmond)
 - Sri Zaheer (Minnesota)
-

Noon-1:00pm

Lunch (Hotel Restaurant)

1:00-2:45pm

Interactive Roundtables on Research Proposals

Corporate Strategy: (Xavier Martin, Tilburg University)

Strategic Alliances and Acquisitions (Javier Gimeno, INSEAD)

International & Global Strategy: (MB Sarkar, Temple University
& Marjorie Lyles, Indiana)

Organizational Strategy (Russ Coff, Wisconsin)

Technology Strategy (Melissa Schilling, NYU)

Competitive Strategy (Govert Vroom, IESE)

SMS Doctoral Workshop Program
Saturday: 11, September 2010
Co-Chairs: Jay Anand and Pierre Dussauge
Rome Marriott Park Hotel: Bramante 8

2:45-3:00pm

Coffee Break (Bramante 8)

Critical Issues in Strategy Research

3:00-4:45pm

- Theory and Phenomena (Jay Barney, Bob Hoskisson & Harbir Singh)
- Research Paradigms (Peter Ring Smith & Arie Lewin)

4:45-5:00pm

Break

Job Search and Career Strategy

5:00-6:00pm

Faculty:

- Ulrich Wassmer (Concordia University)
- Corey Phelps (HEC Paris)

6:30-10:00pm

Reception and Dinner (VIP Room: Hotel Lobby)